iHiT

ISLAMIC REPUBLIC OF IRAN
MINISTRY OF I.C.T

Presidency of the Islamic Republic of Iran
Vice Presidency for Science, Technology and
Knowledge Based Economy

President of the Islamic
Republic of Iran
Center for Progress
and Development (CPDI)

2 4

International

Exhibition of

Telecommunications,
Information Technology
& Digital Economy

+ VIP Guest Program

23-26 Dec   **2023**

2 International Exhibition of **4**
Telecommunications,
Information Technology & Digital Economy

2023

Iran Telecom Market Analysis

Iran Telecom Market revenue is expected at a CAGR of %2.21 over the next five years. The key telecom companies, such as Telecommunication Company of Iran (TCI), Mobile Communications Iran (MCI), and MTN Irancell, are based in Iran and promote innovation by making significant R&D investments consistently.

The transition to 4G and 5G is still rising in the country due to expanding new networks and the expansion of the device ecosystem. Key players in the telecom market are investing in expanding their network capacity and improving the quality of mobile broadband services through deploying LTE networks.

The government of Iran is planning to extend its FTTH (fiber-to-the-home) service to more than 20 million premises by the end of 2025. Such a government's timely initiative will further support the growth of the telecom market.

Fixed broadband penetration will grow over the next five years, driven by the efforts from the operators and the government to expand broadband coverage across the country. For Instance, TCI has laid fiber optic cables in several areas in Tehran and other major cities, replacing copper cables with fiber cables to offer high-speed broadband services for customers.

During the COVID-19 pandemic and post-COVID-19 scenario, most people preferred work-from-home mode, thus increasing broadband subscribers. Wireless and wired broadband services can provide high-speed internet services. Key players in the market focused on expanding their broadband services that support 5G networks.

Iran Telecom Market Leaders

1.   Telecommunication Company of Iran (TCI)
2.   Mobile Communications Iran (MCI)
3.   MTN Irancell
4.   Rightel

Iran Telecom Industry Report

Statistics for the 2023 Iran Telecom market share, size and revenue growth rate, created by Mordor Intelligence™ Industry Reports. Iran Telecom analysis includes a market forecast Outlook to 2028 and historical overview. You could see the report by following this address:
www.mordorintelligence.com/industry-reports/iran-telecom-market

Iran Telecom Industry Segmentation

Telecom or telecommunication is the long-range transmission of information by electromagnetic means.
Iran's Telecom Market includes in-depth trend analysis based on connectivity like Fixed Networks, Mobile Networks, and Telecom Towers. The Telecom services are divided into Voice Services (Wired and Wireless), Data and Messaging Services, OTT, and PayTV Services. Several factors, including an increasing demand for 5G, likely drive the adoption of Telecom services.

Iran Telecom Innovations 2023 sees the Participation of Leading Exhibitors and Potential Buyers

A strong participation is expected for 2023 as the event is heavily supported by the Ministry of ICT, the Communications Regulatory Authority, TIC-Telecommunication Infrastructure Company, Vice Presidency for science and technology and many other governmental institutions.

Excellent presence:

•   TCI-Telecommunications Company of Iran to cover the entire hall to present latest technologies and solutions as well as the Telecommunications Company of Tehran

•   MCI-Mobile Communications Company of Iran makes an impressive presentation occupying the entire hall

•   MTN Irancell covers the entire hall

Major governmental institutions to inform about their latest activities in hall such as:

| Digital Economy Development Council | Ministry of ICT | Communications Regulatory Authority | Telecommunication Infrastructure Company TIC | Telecommunication Infrastructure Company TIC | Iranian Space Research Center ISRC | Post Bank of Iran | Post Company of Iran |

Telecom 2023 sectors:

- Information and communication technologies
- Technical and engineering services
- Startups in digital economy
- Data center, cloud and social networks
- Network integration and optimization
- IT operators

- Software designer and manufacturer
- Distributers and support companies
- Venture capital funds
- ICT manufacturers
- Fintech companies

What is VIP Guest Program?

iHiT, as the representative of the Vice Presidency of Science and Technology, is planning to invite selected foreign companies to Telecome 2023 to introduce the Iranian IT market and its opportunities abroad. To achieve this, we organize diverse professional programs besides the exhibition visit, including B2B meetings and networking events.

B2B Meetings

Enabling productive meetings with Iranian C-level executives

Exhibition Booth

Exclusive opportunity for companies with extensive potential for Iranian companies.

Exhibition Visit

Gain complimentary access to explore and connect with over 500 exhibitors at the event.

Networking Events

Engage in exclusive dinner gatherings with influential Iranian ICT leaders to foster valuable connections and collaborations.

Complimentary Accommodation

Enjoy a luxurious three-night stay at a five-star hotel, inclusive of transportation, daily breakfast, and lunch.
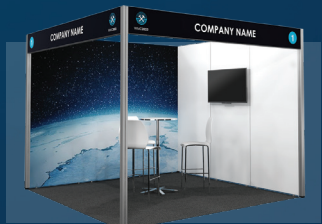
TELE PITCH

Present your innovative products to a captivated audience in a high-level business pitch, nurturing valuable connections and opportunities with suitable partners.

Important Notes:
1. The program covers most expenses for VIP guests, excluding flight fares and Visa expenses (if applicable). Telepitch is available at no cost for innovative products that bring value to Iranian companies, with 10 slots available for reservation with payment.
2. The organizer does not assume responsibility for additional expenses such as CIP reservations, in-room hotel services, personal costs, and extended accommodation.
3. Guests are expected to actively participate in B2B meetings and adhere to the delegation's itinerary.

How to take a booth

Every Honored guest who is keen to participate at Iran telecom exhibition 2023 in order to show presence on the Iranian market, to stay in contact with their long-time customers and to discuss business is able to take a booth. If guest request for booth reach to 10, a pavilion will be organized by Iran house of innovation and technology in cooperation with Iran digital economy council in the main halls of exhibition. The process is Request to have a booth in registration form.

About Iran

Iran is the Middle East's leading industrial nation

• An energy superpower with the world's largest natural gas supply and the fourth-largest proven oil reserves

• With 85 million inhabitants the second most populous nation in the Middle East and the 17th most populous in the world

• Leading industries in the Middle East in car-manufacture and transportation, construction materials, home appliances, food and agricultural goods, armaments, pharmaceuticals, information technology, power and petrochemicals

• A regional power with major influence in the region

• A top five producer in the world of apricots, cherries, sour cherries, cucumbers and gherkins, dates, eggplants, figs, pistachios, quinces, saffron, walnuts.

• Geostrategic importance because of its central location in Eurasia and Western Asia, and its proximity to the Strait of Hormuz; a major regional and middle power, exerting considerable influence in international energy security and the world economy

• Host to Asia's 4th-largest number of UNESCO World Heritage Sites and home to one of the world's oldest civilisations

• A multicultural nation comprising numerous ethnic and linguistic groups

• Dynamic institutions encouraging the establishment of companies thanks to favorable fiscal policy and major economic reforms

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